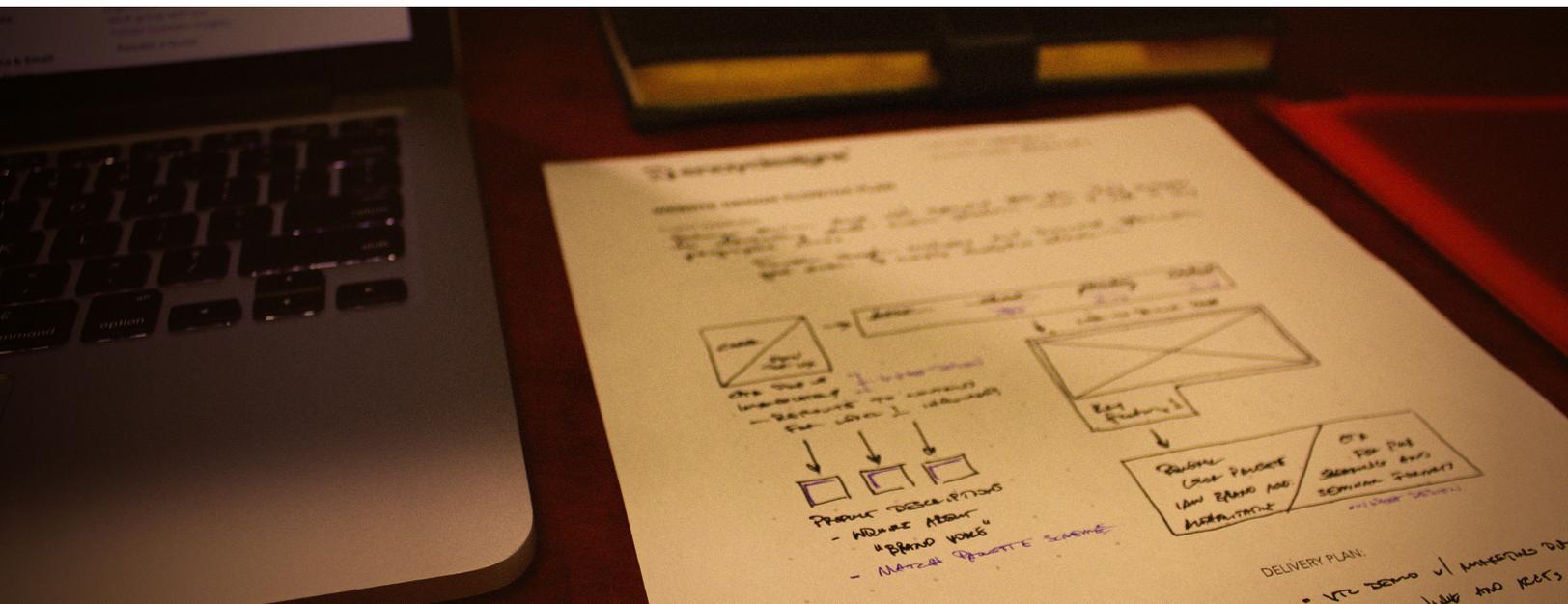




Summary of Services

WEB & PRINT DESIGN • BRANDING • TRAINING

www.enaydesigns.com



About Us

Leaders look to Enay Designs when they want to increase the number of people their organizations serve. We have developed successful marketing programs for diverse businesses, ministries and community organizations.

Imagine your vision propelled forward by a fresh, compelling message to your audience, supported by the Enay Designs Team, and delivered through the most intuitive and user-friendly tools on the web.

Few small businesses are able to hire internal marketing departments, nor can they place that role upon existing employees and expect the level of expertise and maintenance needed for success. That's why our relationships continue long after the initial design.

We provide the most efficient way to address all of the marketing tasks, and further, we come alongside your company as a coach to help keep internal practices lined up with your objectives.

Learn more about our history at

www.enaydesigns.com/about

Pricing

Essentials Package
\$1500 one time design fee

Business Package
\$3000 one time design fee

The Enay Designs Team will work with you to design a responsive website tailored to your tastes and the essential elements of marketing to help your organization grow. Items highlighted in **bold** are specific to the **Business Package** and are not included in the Essentials Plan.

- Initial creative meeting (in-person or by videoteleconference with screen-sharing)
- **1 hour consultation session on photography, site map and general content best practices**
- Custom design of homepage
 - Unlimited revisions
- Custom general inside page design
 - This is the general layout of your content pages, inside navigation, etc
- **Third unique custom layout**
 - This is a unique layout for a page or section of your choice. Some of our clients have used this for a highly customized calendar layout, or unique “new here” page for first time visitors.
- **Up to 5 custom designed feature graphics (homepage banner)**
- Coding and integration into our system
- Initial content load up to **100 pages** (50 pages with the Custom package)
 - We’ll take all of the content you provide and lay it out in the new website
- **Access to a live online course for your team (topic examples: Graphic Design for Non-Designers; Compelling Social Media Messaging)**
- Live online Content Management System training session for your entire team
- Site Launch

See design examples at
www.enaydesigns.com

E-Commerce Package

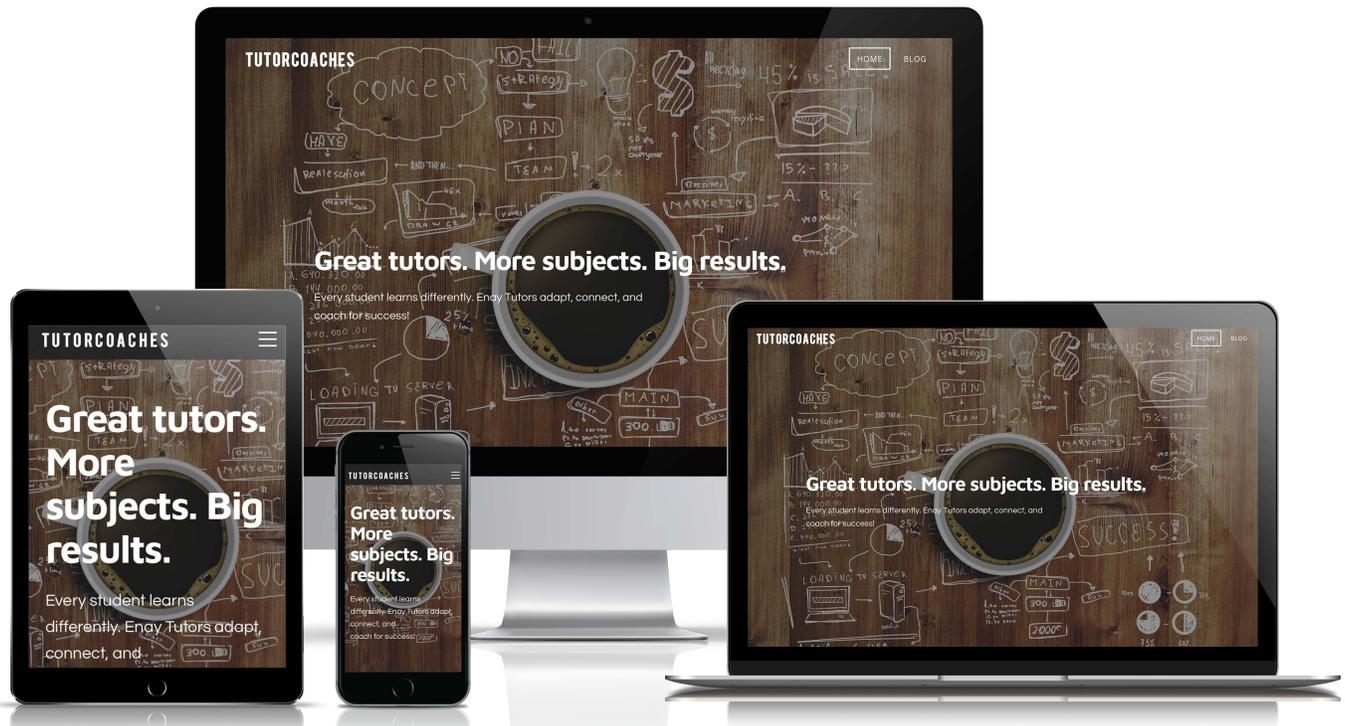
\$4500 one time design fee

We create a fully integrated shopping cart and a secure checkout experience directly from your eCommerce website. Track your inventory to manage your supply of digital and physical goods, provide services, or accept donations that can be completely customized to meet your needs.

- Initial creative meeting (in-person or by video teleconference with screen-sharing)
- 1 hour consultation session on product photography, site map and general content best practices
- Custom design of homepage and e-commerce functionality (shopping cart)
- Up to 5 custom-designed feature graphics (homepage banner)
- Coding and integration into our system
- Initial content load up to 50 products
- Access to a live online course for your team (topic examples: Graphic Design for Non-Designers; Compelling Social Media Messaging)
- Live online Content Management System training session for your entire team
- Site Launch

Responsive Designs Ready for Any Platform

Our platform automatically scales and formats each design to look and function properly on any platform and all major web browsers. Your audience will be able to engage with your site and connect with you anywhere they have internet access.



Monthly Hosting

HostSolo • \$55/month

Clients can log in to the Site Editor anytime to update text, images, galleries, and more.

HostPlus • \$75/month

Clients get unlimited support with site updates, site stats, and search engine optimization.

Branding Package

\$2500 one time design fee

Our team of artists works with you to design more than just a logo, but an identity. Each branding package comes with an individual branding style guide for your organization.

- Initial creative meeting
- Custom logo design with unlimited revisions
- Custom branding style guide and live online training for best practices
- Custom designed business card, letterhead and envelope
- Logo package with multiple file types (eps, ai, psd, jpg, png)

Seminars & Training

Starting at \$250/per course (individual courses available)

Your brand is only as strong as your team, so we provide coaching in brand identity, basic design skills, and other topics to help strengthen your organization's ability to connect with and delight the people you serve. Meet in-person or online via live video teleconference.

- Initial discovery meeting with organization leaders for key needs and scheduling
- Onsite or online course delivery from our dynamic trainers
- PDF workbooks available for download
- Customized Branding Style & Best Practices Guide

Common Questions

How do I start a project?

We begin each project with a free discovery consultation in-person or by video teleconference. Once we agree on the project terms and schedule, we begin work upon receipt of a 50% initial deposit and a signed Design Agreement or Seminar Agreement. Simply call us at 229.234.0318 to talk with our team, or contact us at www.enaydesigns.com/contact.

Do we have to sign a long-term contract for website services?

We do not require long-term contracts--our content management system, customer support plans, and hosting are paid month-to-month via autopay from your credit or debit card.

What is included with my monthly hosting services?

We come alongside your business as a virtual marketing department to provide basic website maintenance, search engine optimization (SEO) updates, and more! We take care of the back-end details so you can focus on running your organization. This includes access to all of our content management system features, including all future updates. Your monthly costs also include unlimited chat or email support from our team. Organizations that are comfortable performing their own site maintenance may opt for the HostSolo Plan, which provides password-protected access to the site editor dashboard.

Do you provide email or social media services?

Yes! During your discovery meeting or anytime after your site design has begun, we provide consultation on communicating with your audience. Just ask our team anytime, and we'll provide our recommendations and a quote.



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